



# FXDD Global Becomes First International FX Broker to Offer Retail Traders Institutional-Grade Hedge Fund Algorithms

New Partnership with Tradency Further Enhances Client Trading Capabilities

July 21, 2015 – Tradency, a global technology company focused on product development and providing advanced services to financial institutions and FXDD Global, a leader in international online foreign exchange trading, announced today the exclusive expansion to its MirrorTrader platform. This new, revolutionary trading service features algorithmic trading solutions developed by hedge funds, giving FXDD Global clients primary access to strategies that have previously only been accessible to top institutional traders with account balances greater than one million USD.

"Providing our self-directed investors access to world-class trading technology that was built on years of intellectual property and market development, bridges the digital divide for traders who previously needed millions of dollars in capital to access these resources," said Tom O'Reilly, senior vice president of sales at FXDD Global. "Offering these elite hedge fund algorithms further enhances our already robust suite of technology solutions and trading tools FXDD Global offers to clients around the world."

FXDD Global's MirrorTrader now provides access to 15 hedge funds from around the world. Each was hand-selected based on their performance in FX and assets under management.

"We have decided to revolutionize the mirror trading market by offering retail traders the opportunity to trade with the highest quality algorithms used by some of the world's most sophisticated traders," said Oz Golan, Tradency's VP of Sales. "We take great pride in our partnership with FXDD Global and believe this new innovative service will generate high customer satisfaction and increase ROI for both the customer and broker."

[Suggest including a link to this offering on FXDD Global or webpage with more information as a call to action and way to drive sales].

If you can hyperlink it use <a href="http://www.fxdd.com/mirror/?cid=MT\_EN\_PR\_Algo">http://www.fxdd.com/mirror/?cid=MT\_EN\_PR\_Algo</a>
If not, use <a href="http://www.fxdd.com/mirror/">http://www.fxdd.com/mirror/</a>

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#### **About FXDD Global**

FXDD Global is a global foreign exchange (forex) dealer and subsidiary of FXDD (www.fxdd.com). FXDD Global delivers innovative technologies and education that help empower client trading. FXDD Global provides services to individual and institutional traders, hedge funds, commercial entities, brokerage firms and money managers outside of the US. FXDD Global offers a comprehensive array of trading tools and platforms to accommodate all strategies, with dedicated, 24-hour customer service for every account holder. FXDD Global is headquartered in Malta, and is regulated by the Malta Financial Services Authority (MFSA).

For more information on FXDD, please visit www.fxdd.com.

## **About Tradency**

Tradency is a pure technology company focusing on product development and advanced services for financial institutions. Tradency's revolutionary financial technology creates new market trends and business opportunities for its top tier financial customers. For more than a decade, Tradency has been successfully providing its global client base with robust, reliable and cost effective systems. Tradency was the first to invent the Mirror Trading concept in early 2005, creating a comprehensive platform with algotrading automation capabilities. Today, Tradency is leveraging its established success to offer end-to-end frontend & backend solutions for cross assets markets. Tradency is active in all 5 continents and has a remarkable presence in Japan. www.tradency.com

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