



## **FXDD Global Becomes First International FX Broker to Offer Investors Access to RoboX**

*FXDD Global brings RoboX, a new, dynamic trading machine to self-directed and institutional investors.*

May 19, 2016 – Tradency, a pioneering financial technology provider, focusing on B2B product development and advanced services for retail investors and traders, and FXDD Global, a leader in international online foreign exchange trading, today announced the launch of RoboX, a new and exciting smart trading machine based on powerful packages of proprietary trading strategies. These elite trading packages are accompanied by proprietary risk matching engines which tailors each trader with a bespoke portfolio of packages best suited to their trading preferences and risk appetite.

RoboX, one of the world's most powerful trading platforms, correlates traders' personal risk tolerance and trading styles -determined by a short questionnaire-, and a proprietary algorithm that scans Tradency's portfolio of over one million strategies to create the best packages for both self-directed and institutional traders around the world. Each package is automatically updated by Tradency's unique algorithm to ensure only the most suitable strategies are available for each investor's trading style.

FXDD Global and Tradency have a track record of pioneering innovative solutions for the wealth management, investment and trading industries for more than 10 years. FXDD Global's trading innovations began with bringing the Forex market its first in-house Meta Trader 4 bridge, and now further bolsters its industry-leading trading environment by being the first broker to provide its investors access to RoboX. "FXDD Global's is committed to creating the best trading environment for our clients and ensuring they have the technology they need to be successful," said Lubomir Kaneti, director at FXDD Global. "Providing them access to the power of their very own Robo-

Advisor through RoboX's proprietary software is the next step in honoring our commitment." Mr. Kaneti added.

"After many years of experimenting, watching traders' behavior and executing hundreds of millions of signals, we at Tradency have an in-depth understanding of the principal challenges of both traders and brokers", said Oz Golan, Tradency's vice president of sales. "Robox leverages the benefits of FX algo trading by utilizing the global trend of robo advisors combined with our vast amount of content of algo trading strategies. RoboX is the perfect gateway to many traders holding an investment portfolio wanting to diversify their investment by entering the lucrative FX and CFDs market."

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### **About FXDD Global**

FXDD Global ([www.fxdd.com](http://www.fxdd.com)) is a global foreign exchange (forex) dealer and subsidiary of Currency Mountain Holdings ([www.currencymountain.com](http://www.currencymountain.com)). FXDD Global delivers innovative technologies and education that help empower client trading. FXDD Global provides services to individual and institutional traders, hedge funds, commercial entities, brokerage firms and money managers outside of the US. FXDD Global offers a comprehensive array of trading tools and platforms to accommodate all strategies, with dedicated, 24-hour customer service for every account holder. FXDD Global is headquartered in Malta, and is regulated by the Malta Financial Services Authority (MFSA). For more information on FXDD, please visit [www.fxdd.com](http://www.fxdd.com).

### **About Tradency**

Tradency is a pioneering financial technology provider, focusing on B2B product development and advanced services for retail investors and retail traders. Tradency has been successfully providing automatic trading and advised investment platforms used by millions of end users globally. By deploying Tradency's B2B business models, financial institutions around the world, license and market Tradency's revolutionary financial technology, creating new market trends and business opportunities. Tradency invented the Mirror Trading concept in early 2005, creating a bank grade trading service that provides retail traders with valuable, professional knowledge and automatic trading strategy implementation. Since early 2015, Tradency is leveraging its success by bringing its established technology to provide financial institutions with a full stack digital investment ecosystem to serve the fast growing global robo advisory market and end-to-end, frontend & backend solutions for cross assets markets. Tradency is active in all 5 continents and has a prominent presence in Japan.

For more information please visit [www.tradency.com](http://www.tradency.com)

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